

WINE – HOW IT WORKS



Vin – så funkar det

Alf Tumble, Petter Alexis Askergrén

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Must wine be snobby, difficult and exclusive?

Absolutely not argues Petter and Alf who have decided to bring wine down to earth and make it accessible to everyone. Come home with us to the dinner table, down to the wine cellar and out to the restaurant. With Petter and Alf as passionate travel guides we explore every corner of the world of wine and make sensible suggestions for the Swedish drinking culture. With passion, curiosity and music as our common driving force we guide through wine tastings, wine films, playlists, we visit producers and get insights into better food combinations. A new generation of wine lovers, thirsty for knowledge, are at the door and it's time to bury the bag-in-box. Wine should be fun!

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About the authors



Petter Alexis Askergrén, one of our most dearly loved artists and lyricists, discovered the fantastic world of wine and trained as a sommelier in 2014. Since then he writes in the magazine *Livets Goda* and arranges wine tastings with **Alf Tumble**, his day job is as wine writer for *Dagens Nyheter*. Alf has earlier written the critically acclaimed books *Vin med adress* and *Drick!* As well as produced the celebrated wine pod *Dela en flaska*.



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